

JERICO SAILING CENTRE ASSOCIATION STEERING TOWARD 2015

A FIVE YEAR PLAN SUPPORTING THE MISSION STATEMENT:

To manage and develop facilities for sailboats and other non-motor-powered craft, and related activities in the Greater Vancouver area.

The JSCA is constitutionally mandated to support and promote non-motor-powered craft and to provide and facilitate programs to encourage the safe and knowledgeable use of these naturally powered vessels.

During the last five year period the physical improvements were completed to our building that ensure the safe, structurally sound and legal existence of our facility into the future. In addition, JSCA is proud of the expansion of the naturally powered boating activities that we provide and support.

Our objectives within the next five years are:

1. To serve the needs of our members.

- .1 Provide facilities, services and programs for recreational access to English Bay and Burrard Inlet.
- .2 Encourage member participation in the Management of the Association.
- .3 Communicate effectively to members about JSCA activities,.

2. To be a Good Neighbour within our Community.

- .1 Maintain, upgrade and improve our facility to provide a positive and welcoming aesthetic to the public.
- .2 Provide washrooms and food service to the General Public
- .3 Provide opportunities for boating activities for the General Public.
- .4 To offer our facilities and services to outside organizations for educational and recreational activities.
- .5 Be aware of and participate in the planning and development of our surrounding neighbourhood.
- .6 Promote environmentally friendly policies.

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Five Year Plan to 2015

.6.5 Be an active participant in “Vancouver 2020 A Bright Green Future” an action plan for becoming the world’s greenest city by 2020.’

.7 Provide and improve access to the premises by physically challenged persons.

3. To accommodate and encourage a wide variety of Clubs offering Ocean Access Opportunities.

.1 Provide secure storage space for boats and equipment.

.2 Provide multi-purpose rooms for club activities.

.3 Provide clubrooms for a variety of clubs and to communicate their activities to the public and other Jericho members.

.4 Provide maintenance workshop for members for boat and equipment repair.

4. To provide access to a wide variety of Water Activities and Social Activities.

.1 Provide instruction and education about boating through school and club training programs.

.2 Accommodate a wide variety of naturally powered craft and activities.

.3 Interact with the Community and other organizations to provide open houses, seminars, and other events to raise the public profile of naturally powered craft and the availability of the Jericho facility.

.3.5 Participate in the development and functioning of The Vancouver Sport Strategy.

.4 Provide Water Safety, Seamanship and Boat Maintenance training programs. Support and improve Jericho Rescue Team and their interaction with other Safety organizations.

.5 Disseminate Water Safety Information to JSCA members and to the General Public.

5. To encourage an active Racing Program.

.1 Attract and host International Events.

.2 Develop, facilitate and promote new and existing racing programs.

.3 Encourage participation in racing and race management seminars and training programs, and then encourage members active participation in these activities.

.4 Encourage Junior Racing programs

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6. To operate JSCA in a financially responsible way.

- .1 Use sound budgeting and financial planning procedures to prepare annual balanced budgets..
- .2 Develop and encourage the year round use of the JSCA facility for educational and social use.
- .3 Investigate and research economic opportunities to increase the services that Jericho provides.

7. To develop and encourage boating opportunities beyond Vancouver and the Lower Mainland.

- .1 Encourage and facilitate organized excursions.
- .2 Develop relationships with similar organizations in other locations to share information about activities, opportunities and shared interests.
- .3 Encourage members to participate in events and activities beyond English Bay.