

**JSCA 2006 Annual Fleet Planning  
Meeting Minutes  
November 28, 2006**

**Present:** Andy Hunt, Chris Stairs, Brian Key, Richard Spencer, Philip McIlvana, Benj Rummen, Mike Cotter, General Manager.

**1. Introduction of Members**

**2. Selection of 2006/07 Programs Committee Chair**

Andy Hunt was nominated as 2006/2007 JSCA Programmes Chair subject to Board approval.

**3. Review of 2006 Race Programs**

Tuesday Racing was well attended while Sundays were not so well attended. Discussion on potential ways of improving attendance at Sunday Racing. Tuesdays seem to have more of a social component. Possibly we could develop a mentoring program for Tuesdays. Chris will design a survey to query members for ideas as to how we can get more involvement in Sunday Racing.

**4. Preview of 2007 Race Programs**

Discussion of providing more opportunities for racers to get involved with race management-providing more training to operate the Albatross from the mooring to the race course.

Discussion of developing new, more interesting race programs to stimulate increased participation including interclub events, overnight events, 24 hour events, distance events and team racing. Tiddley Cove YC puts on a "scramble" which could be an interesting event. Adding gates to courses could make it more interesting. As Canada Day falls on a Sunday in 2007 we will conduct a special race day.

The committee developed the attached JSCA 2007 Event Schedule.

**5. Rookie Racing, Advanced Racing and Race Management Seminars**

We will do more to promote Rookie Racing Seminars to our affiliated clubs. We would like to conduct advanced racing seminars. Mike will contact Dave Thomas to see if he would be willing and available to conduct an advanced seminar including strategies, tactics, and trimming. We expect we could get as many as 20-30 people in attendance. The format could be a classroom session followed by regular Sunday Racing. Ideally we'd like to schedule this prior to the Jericho Classic Regatta. Discussion of developing an in-house JSCA Race Management certification. Andy will be scheduling the CYA program with John Culter. Andy will assume the role of JSCA Racing Coordinator.

**6. Junior Racing Programs**

JSCA hosted the 2006 BC High School Sail Racing Championships organized by Dave Thomas and MacSailing and is on board to do it again in 2007. The new Wayland Sports Club will be actively promoting Optimist Dinghy Racing in 2007. Discuss with Dave Thomas about any other ways in which the JSCA can support and develop junior racing programs.

**7. Race Scoring**

Discussion of race scoring challenges faced by the JSCA. Scoring programs are set up to score boats whereas, due to clubs sharing boats, the JSCA scores people. Sometimes people fail to register which can complicate scoring and result in errors. We score DNC's as number of participants plus one as opposed to number of registered competitors plus one which makes for fairer series racing scoring.

**8. JSCA Marketing & Sponsorship**

Marketing starts at the Vancouver Boat Show each February and evolves as club programs come out of hibernation and schools come on-line in April. The website has been a valuable promotional tool for the JSCA and continues to evolve. It's Primary Purpose is to inform members but it's second Primary Purpose is to inform non-members about the benefits of becoming members. We can focus our website promotion to better promote club and school sign-ups in early Spring. Discussion of more cooperative advertising with JSCA and schools participating.

**9. Website**

Continues to evolve-up to 7 cameras can be accommodated with our new configuration, they will be added in the new year. Improvements could include a "weatherboard" with information similar to the building entrance weatherboard right on the home page. Video clips, such as Andy Mills' Moth, could be added along with a rotating slideshow.

**10. 2007 Vancouver Boat Show February 7-11**

Discussion of developing an email contact list at the show to promote JSCA school and other programs. We can solicit email addresses with a prize draw, possibly a dinner for two on the patio.

**11. Centreboard Editor**

We are looking for a Centreboard Editor for the Spring issue. A notice will go out in the next "*in the wind*" email newsletter.

**12. Sponsorship**

Discussion of developing a media package to attract sponsors for JSCA race programs and possible fundraising. We could receive "in kind" services for logo placement onsite and/or on our website, possibly in each camera view. We could achieve multiple mentions on media-ie the "Global" weather camera. We could seek support from the food and beverage suppliers with Jericho Foods' assistance. We could package our 5 major events to attract sponsors. Andy would like more door prizes for Tuesday Nite Racing.

**13. Wishlist**

Homework for committee members-develop a wishlist for the next meeting.

**14. Adjournment**