

**JSCA Programmes Committee
Meeting Minutes
January 30, 2007**

Present: Andy Hunt, Chair; Chris Stairs, Richard Spencer, Michael Souster, Mike Cotter, General Manager

- 1. Approval of Previous Minutes**
Minutes of November 28, 2006 Approved

- 2. 2007 JSCA Race Programs**
Andy will schedule the Annual JSCA CYA Race Management Certification program in consultation with John Culter. Andy will represent the JSCA at the BC Sailing Annual Planning Conference on February 17 at the Royal Victoria Yacht Club.
Discussion of the best way to score JSCA racing programs. Various methods have been used over the years-Richard and Benj will consider which procedure is optimum for our purposes.

- 3. Vancouver Boat Show**
Volunteers are preparing our booth presentation and are signing up to crew it during the show February 7-11. Discussion of the Enter to Win Contest and the requirement to have printed rules. The goal of the contest for the JSCA is to develop an email list of people who we will send a reminder to for the Jericho Boat Show Open House on Saturday, May 12. The prizes include introductory sailing, windsurfing and ocean kayaking lessons as well as a dinner for two in the critically acclaimed Jericho Galley Patio & Grill.

- 4. Marketing and Sponsorship**
Discussion of various forms of sponsorship JSCA may consider including on site and on water advertising, consolidated buying programs with suppliers. Discussion of sponsorship trade-offs: what do sponsors want versus what would be acceptable to JSCA members. A committee wishlist of items which could be acquired in whole or in part through supplier sponsorships included: Race marks, coin operated binoculars mounted on the deck, committee boat sound equipment, race flags and pins, audio/visual equipment for classrooms and seminars, whiteboards, high definition LCD projectors, etc.

- 5. Adjournment**

Next Programmes Committee Meeting April 17, 2007 @ 1900H