

**DRAFT**  
**JSCA Programmes Committee**  
**Meeting Minutes**  
**March 28, 2006**

**Present:** Andy Hunt, Chair; Brian Key, Mark Jones, Mike Cotter, General Manager  
**Guest:** Dave Thomas, MacSailing  
**Regrets:** Richard Spencer

**1. Approval of Minutes**

Minutes of January 17, 2006 Approved

**2. Updated Event Schedule**

The committee reviewed the updated JSCA Event Schedule including Canadian Yachting Association Race Management Level I and II programs.

**3. Website**

Committee members would like to see the home page consolidated onto one screen-no scroll down. Opportunities to condense space would be to consolidate the listing of clubs onto a "Club" toolbar linking to a separate page. The same could be done for schools and organizational structure. The link to the Laser website is not working. A link could be created for the youth racing club which Mark Jones is developing.

**4. Jericho Sailing Centre Promotions**

The committee discussed various methods of promoting the Jericho Sailing Centre including cross promotion with Park Board Community Centres, fence banners and tent cards on Galley tables.

Discussion of promoting Jericho Racing Programs by developing an email list of racers and keeping them informed of racing opportunities and getting them out for more racing and social activities.

**5. Jericho Boat Show OPEN HOUSE**

Promotion is done through media community events advertising as well as onsite, website, newsletters and posters in various sporting outlets. The Sailpast will be between 1300H-1400H. Vancouver Mayor, Sam Sullivan will do the ribbon cutting to launch our new elevator and the Jericho Sailing Centre Phase V Building Renovation.

**6. Junior Team Racing**

A new event organized by MacSailing on June 10 & 11 could include the BC High School Sailing Championships. It could become part of the BC Sailing Youth circuit as an entry level regatta. MacSailing will be providing boats. Two starts, two classes-Pirates and Escapes. Dave Thomas is developing a Notice of Race and Sailing Instructions in conjunction with BC Sailing. JSCA to provide full race support. PRO TBA.

- 7. JSCA Affiliated Club Team Racing**  
A new event organized by MacSailing using Pirates. Team racing amongst JSCA Affiliated Clubs and Fleets with a BBQ social to follow. Six people per team, 2 people per boat. Dave will draft NOR and SI's; JSCA will provide a trophy.
- 8. CYA Race Management Program**  
Conducted by John Culter, sign up through JSCA. Curriculum on the BC Sailing Website. Rulebooks available from MacSailing or BC Sailing. Level I – 3 hour program April 18, 1900H. Level II – 9 hour program April 20, 25 & 27, 1900H. JSCA will cover the cost for our volunteers.
- 9. Samba Practice**  
JSCA member, Claudia Bos' Samba group will begin practice sessions tomorrow night at the Jericho Sailing Centre on a trial basis. Their hourly use will be logged at \$25/hr. and credited toward performances at JSCA Events.
- 10. JSCA BBQ Social**  
Brian has been in contact with Park Board event booking staff with regard to liquor licencing for an event expecting to draw people from within the JSCA Community and from outside. The event will specifically target adults and families. As it is tentatively scheduled for June 17 there could be a tie in with the Point Grey Fiesta Day Parade. This is a huge event which could draw a large number of families to our event.
- 11. Cross Promotion-Point Grey Soccer Club**  
Dave Thomas presented a promotional card promoting soccer registration advertising JSCA schools as sponsors and suggested JSCA consider similar means of promotion for getting more kids and families onboard for JSCA programs.
- 12. Adjournment**

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